

Summer Associate Program

The High Lantern Group Summer Associate Program is a highly competitive, structured program that exposes graduate students and early stage professionals to a wide range of consulting work in the fields of strategic communication, public affairs, public policy, and business strategy. Over twelve weeks, associates are given real responsibilities and support critical client work—it is the best way to gain first-hand exposure to the day-to-day life of an HLG consultant and to explore consulting as a career path.

A Day in the Life

9:00 Join your supervisor in a meeting with a trade association to discuss upcoming legislation.

10:00 Conduct an opportunity scan to identify timely issues that our clients can leverage through a blog post, earned media, or another platform.

10:30 Brainstorm session to find angles for pitching a client's story to media.

12:00 Interview a team member from another office and learn more about the work of one of your colleagues in another HLG location.

12:30 Connect with design team to review infographics in a pitch deck.

1:00 Seminar with an HLG expert on a core consulting skill, such as developing a strategy, crafting messages, pitching an op-ed, or coaching a thought leader.

2:00 Partner with an HLG leader to develop a proposal for a new client project.

4:00 Draft an issue fact sheet that refutes misconceptions about our client's signature issues.

“It's a great way to get exposure to a wide range of industries and disciplines while learning the basic building blocks of strategy and thought leadership. It's the kind of program I wish I'd had access to at the beginning of my own career.”



Rob Gluck
Managing Partner, Los Angeles

“My SA mentors helped me sharpen my research skills and turn complex information into actionable insights suited to our clients' needs and expectations.”



Sagar Sane
Associate Director, Asheville
Summer Associate '16

“As an SA, I developed creative solutions to some of our clients' most challenging problems. The work was fascinating and the professional development unparalleled. This is the ultimate training ground for a young professional.”



Clara Karger
Summer Associate '19

“I was given the opportunity to test my strengths while also developing new skills like data analysis. Every day was different and challenging, and it really accelerated my career development.”



Meryl Ellingson
Senior Associate, Los Angeles
Summer Associate '17

“I was exposed to new ideas and strategies about the most impactful ways to help organizations stand out amongst their peers. The program gave me a running start into a career in strategic communications.”



Ben Williams
Senior Associate, Washington DC
Summer Associate '17

**APPLY
NOW**

Please visit www.highlanterngroup.com/careers/ to start your online application. Applications will be accepted until January 29, 2021. Associates may apply to any or all of High Lantern Group's offices: Asheville, NC; Los Angeles, CA; New York, NY; Philadelphia, PA; and Washington, DC.